

Press Kit

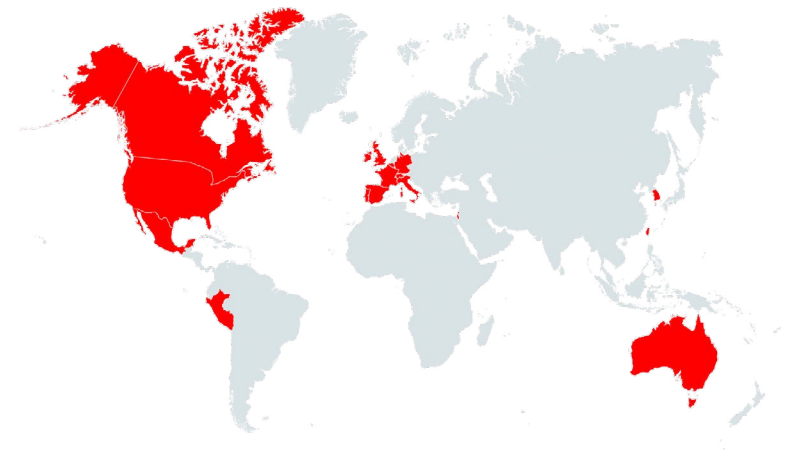
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About Tecsys

Since our founding in 1983, so much has changed in the realm of supply chain technology. But one thing has remained consistent across industries, geographies and decades — by transforming their supply chains, good organizations can become great. Our solutions and services create clarity out of operational complexity with end-to-end supply chain visibility. Our customers reduce operating costs, improve customer service, and uncover optimization opportunities.

We believe that visionary organizations should have the opportunity to thrive. And they should not have to sacrifice their core values and principles as they grow. Our approach to supply chain transformation enables growing organizations to realize their aspirations.

Tecsys is publicly traded on the Toronto Stock Exchange (TSX:TCS).



40

Years of complex supply chain experience

1,500

Number of major sites running Tecsys applications

100+

Number of countries where Tecsys is active

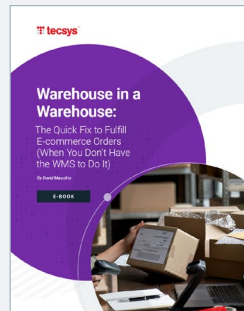
Recent Publications



From Multichannel to Omnichannel: Red Wing Shoes Fulfillment Transformation Takes Flight



Sterile Processing Department Achieves 90%+ Preference Card Accuracy with Tecsys Software The Sanford Health Story



Warehouse in a Warehouse: Fulfill E-commerce Orders (When You Don't Have the WMS to Do It)



2023 Supply Chain Outlook: Digital Evolution Strategy

[More Resources](#)

Recent Awards



Great Supply Chain Partner 2022



2023 Top 100 Logistics IT Providers



Top Supply Chain Projects 2022 Awards



Top Warehouse Management Solutions Provider 2022 Awards



TSX 30 2021 Awards



Women in Supply Chain Awards



2021 Green Supply Chain Awards



Pros to Know 2022 Awards

Expert Contributions and Guest Authorship

Entrepreneur

Supply & Demand Chain Executive

innovation enterprise

Logistics Management

HEALTHCARE PURCHASING NEWS

GlobalTrade

Network

retail TouchPoints

BECKER'S HOSPITAL REVIEW

BOSS MAGAZINE

Forbes

RETHINK RETAIL

FORTUNE

RIS RETAIL INFO SYSTEMS NEWS

Media Coverage

MODERN MATERIALS HANDLING

inbound logistics

DCVELOCITY

CSCMP's Supply Chain [QUARTERLY]

SUPPLYCHAIN MANAGEMENT REVIEW

AITHORITY AI TECHNOLOGY INSIGHTS

SUPPLYCHAIN DIVE

Robotics247



Peter Brereton
President and CEO

Peter joined Tecsys at its inception and initially led the company's software development, product management, sales and marketing. In 1995, he was appointed president. In 1998, Peter was appointed CEO and was largely responsible for the company's Initial Public Offering. He led a number of acquisitions, taking a foothold in other vertical markets including retail, third-party logistics, healthcare and general wholesale high-volume distribution. In 2019, Peter was recognized with an EY Entrepreneur Of The Year® award in Quebec.



Attributable quotes:

"The era of the challenger brand is here. Today's technology and infrastructure lets a small brand compete against any brand anywhere. If the major brands don't adapt to this new landscape, they will find themselves to be the Blockbuster of their industry rather than the Netflix in future business case studies."

"There is a lot of noise in the industry about blockchain, but this technology is the most inefficient method of securing data ever devised. Most of the current projects will just die under their own weight. The technology has value in certain niche applications, but it's nowhere close to the level of hype that many would have you believe."

"There is little doubt in my mind that the complexity of global supply chains will continue to grow and the rate of change will only accelerate. The world is no longer flat. I can say with great conviction that companies today are increasingly in need of technologies that battle supply chain complexity and support agility."



John Reichert

Senior Director, Supply Chain
Execution Solutions

Over 30 years ago, John Reichert started making waves in the supply chain world at Frito-Lay in corporate engineering, where he led the introduction of the first RF-based WMS and overall warehouse design/implementation for a near lights-out facility, introducing first installs of more than five emerging technologies. John is an industry titan credited with a vast achievement across a global supply chain execution landscape. He holds a patent that revolutionized WMS capabilities for graphically and visually directing operators with local personalization and extensions without the need for direct coding.



Attributable quotes:

“Historically expensive and inflexible automation systems are too rigid for the volatility of modern supply chains. Today’s supply chain operators have a growing need for flexible automation that can be relocated, repurposed and reconfigured.”

“Organizations need to tackle the labor thing head on. We need to pursue creative, advanced technology solutions to systematize tribal knowledge, ease onboarding, and reduce learning curves for temporary and new employees.”

“The purest challenge in supply chain is charting truly collaborative multi-vendor implementations and solutions to maximize end customer success versus individual vendor short-term profits.”



Bill Denbigh
Vice President,
Product Marketing

Bill Denbigh started working in supply chain software some 30 years ago; his entire career has been laser-focused on designing and building pragmatic supply chain solutions that address the real problems that customers are facing in their supply chain operations. Bill has worked on virtually every aspect of software in the supply chain, gaining insight into the innerworkings of some of the industry's most complex challenges; Bill, however, tackles those challenges with a no-nonsense levelheadedness that has earned him great repute both internally and among customers.



Attributable quotes:

“Companies can be split into two distinct groups: Organizations that have a core belief that using technology as a means to differentiate will secure their future, and all the other organizations that are trying to keep pace with that first group.”

“The move from traditional B2B models to models where supply chains are forced to contend with B2B operations all the way to direct-to-consumer (DTC) will greatly challenge organizations that have not planned for this type of adaptation.”

“The old rules no longer apply. Manufacturers, distributors and retailers are all having to deal with a new, convergent reality. The winners in this new supply chain world will be the ones that rewrite their own rules to best suit their strengths and capabilities.”



Guy Courtin

Vice President of Industry and
Advanced Technology

Guy Courtin is a seasoned supply chain expert with decades of experience in the technology and supply chain space. He has held leadership roles at 6 River Systems (a Shopify company), Infor Retail, and i2 Technologies (now Blue Yonder). He has likewise served as an industry analyst at Constellation Research, SCM World (now Gartner), and Forrester Research. He is a contributing author to a number of publications including the Forbes Technology Council and RETHINK Retail.



Attributable quotes:

“Supply chain automation is an all you can eat buffet, but like buffets, it’s easy to fill your plate with an unbalanced mishmash of whatever looked exciting at the time. With so many options and directions out there, it is more critical than ever to have a vision for your future state and to be purposeful in your investments. What does your customer demand? How reliably can your data guide your decisions? Does your technology drive process, or does smart process drive your technology?”

“AI is a tool; a powerful one, but only a tool. More intelligence and greater digital assets will allow the human to focus on what they are good at – creative problem solving. It will create different jobs. It will eliminate other jobs.”

“There are plenty of opportunities to ‘go green’ in the supply chain. Optimized routing, consolidated orders, streamlined packaging, click-and-collect... Not only does this thinking benefit the environment, it positively impacts your brand’s reputation and customer loyalty.”

“To drive consistent omnichannel customer experiences, you need your WMS to work seamlessly with your TMS to work seamlessly with your OMS. Unifying digital orchestration with physical fulfillment is the only way to maintain full visibility and control throughout the customer journey.”



Christina Vali

Director, Client Services,
Retail

Christina Vali has deep industry expertise in the retail space, with a career that spans working both at retailers and with retailers. She served as a National Merchandise Manager at Henry Birks and Sons and a National Buyer at Holt Renfrew before moving over to the vendor side of the industry, where she has worked with various retail technology companies such as STS Systems, NSB, MapleLake, TXT Planning, JustEnough and now Tecsys. Christina has extensive knowledge of the concerns that retailers face and how retail technology can help them become more profitable and efficient.



Attributable quotes:

“For retailers trying to fit an omnichannel peg into an outdated hole, it may be time to take a step back. Manual labor efficiencies lead to time efficiencies lead to monetary efficiencies. There is a great deal of profit locked up in inefficient processes within traditional order management workflows trying to accommodate modern consumer demands.”

“We need only to look across the pond at our European counterparts to see how micro-fulfillment is easing tensions at the last mile and creating profitable frameworks for omnichannel retail.”

“Sustainability will play a bigger and bigger role in the relationship that the retailer has with their customer; being able to fulfill orders with fewer touchpoints and movements is one way that supply chain can strengthen that relationship while preserving margins and addressing their carbon footprint.”

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