

Dark Stores

Brighten Retail Fulfillment Strategy

As e-commerce orders soar, so do delivery costs. This requires retailers to be more agile, efficient and cost-effective with e-commerce fulfillment.

Repurposing locations into shopper-free dark stores that act as local distribution centers is an emerging trend that can shape the success of your retail fulfillment strategy.

Get the facts on why more retailers are implementing dark stores and micro-fulfillment centers.



Seize Online Sales Growth Opportunity

30%
>\$5 trillion

of annual global retail spending is up for grabs as the market shifts online.*

45%

U.S. e-commerce year-over-year growth rate, accounting for \$212 billion.*

47%

of U.S. consumers are open to purchasing from a dark box store.*



Meet Customer Demands for Speed

88%

of consumers are willing to pay for same-day (or faster) delivery services.*

80%

of consumers say speed and shipping costs influence their online purchase decisions.*



Achieve Last-mile Delivery Cost Savings

40%

increase in savings by fulfilling online orders from a ship-from-store model that helps retailers get closer to consumers.*

28%

of the average total delivery cost is due to last-mile logistics and dark stores reduce these inefficiencies.*

Speak to a retail supply chain expert >>>>

For more information contact Tecsys at **800-922-8649** or **info@tecsys.com**

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