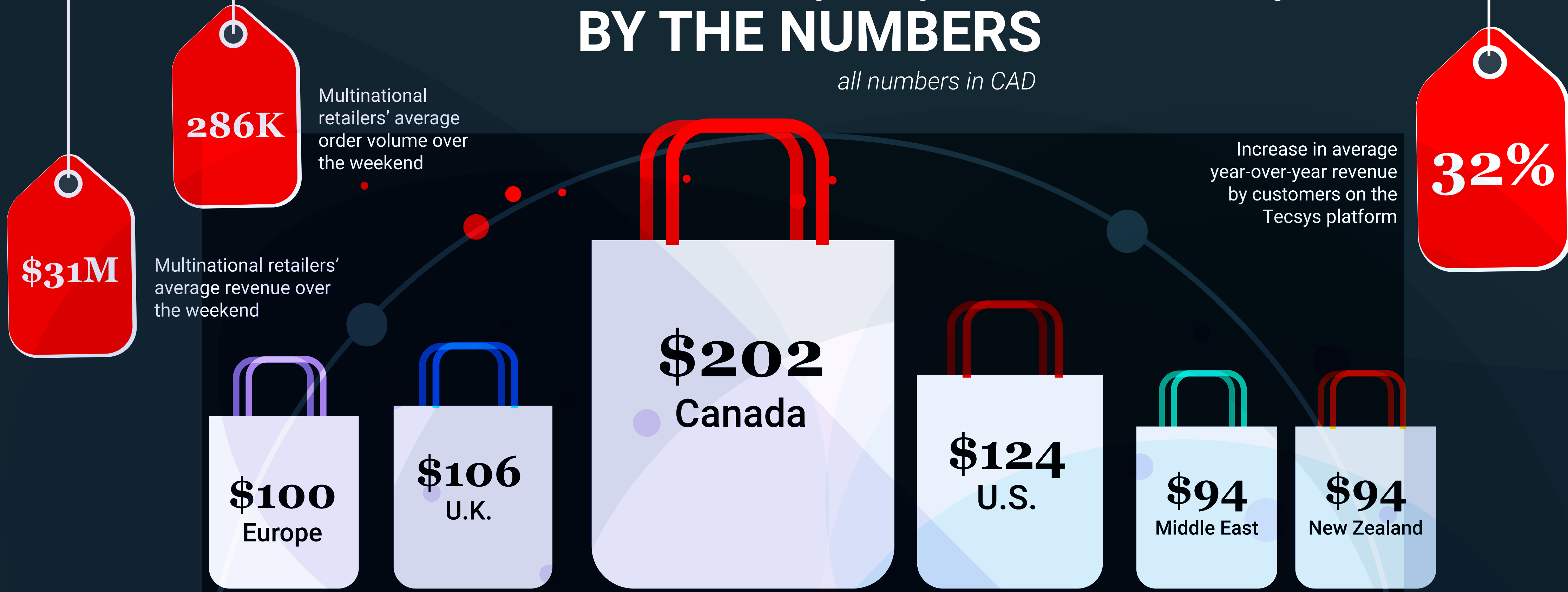


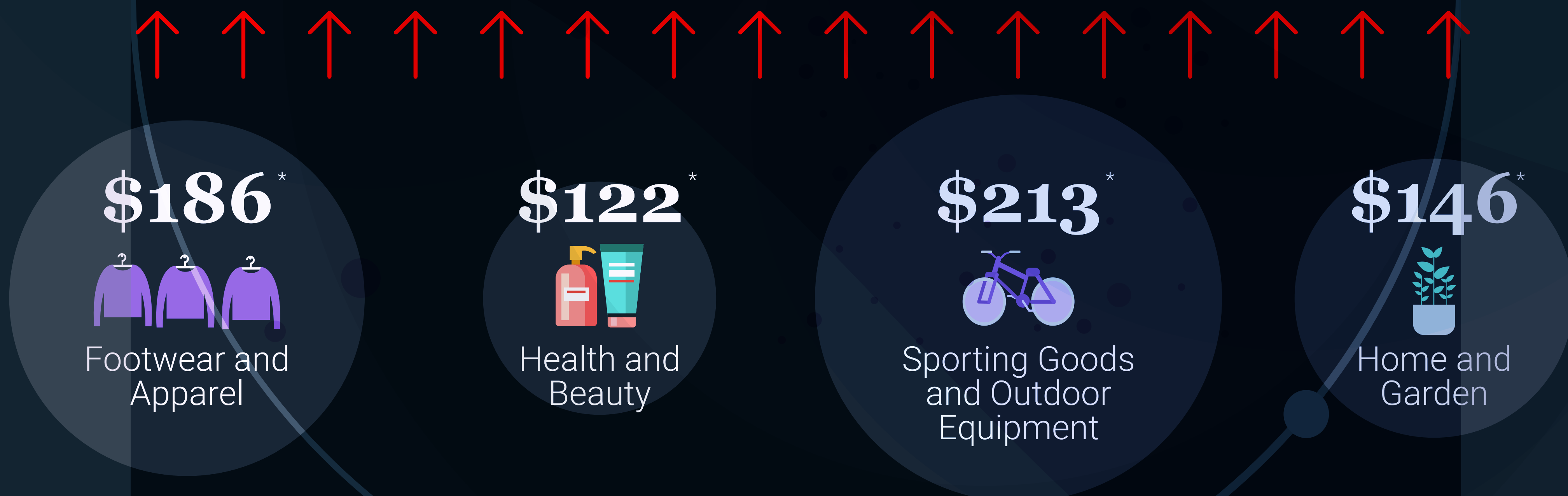
2021 Black Friday/Cyber Monday BY THE NUMBERS

all numbers in CAD



GLOBAL AVERAGE: \$95

AVERAGE BASKET SIZE BY GEOGRAPHY



AVERAGE BASKET SIZE BY CATEGORY

based on total revenue and total order volume by category

*shopping cart value