



2020 Black Friday and Cyber Monday by the Numbers

Tecsys Order Management System Powers a Record Year

The World's Largest Retailers Trust Tecsys' Omnichannel Retail Solutions

113%

Order Volume
113% increase¹

8,000

Order Volume Peak
~ 8,000 orders per minute¹

221%

Single Minute Peak
221% increase¹

140%

Online Sales Revenue
140% increase¹

54%

Order Volume Increase¹
Leading European
Cosmetic Retailer

59%

Order Volume Increase¹
Global Video
Game Company

87%

Order Volume Increase¹
Asia-Pacific
Leading Big-box
Retailer

\$50M+

Online Sales
International
Outdoor
Sporting Goods
Brand

\$10M+

BOPIS Sales
Canadian
Sporting
Goods
Retailer
(first time
offering BOPIS)

¹ Comparison vs. 2019 Black Friday and Cyber Monday

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