



# OrderDynamics®

## End-to-End Retail Fulfillment



Ship from warehouse, store, 3PL or drop-ship?

Which warehouse?

Which store?

Free returns?

Show stock availability?

Which fulfillment centers?

Deliver multiple shipments per order for speed?

Consolidate for cost and convenience?

**Retail fulfillment is complicated.**



## Embrace Supply Chain Complexity

Today's customers expect your operation to keep up with them. While the customer's journey of browse, order, receive and potentially return may seem straightforward, striking the **perfect balance** between a seamless shopping experience for the customer and cost controls for the retailer, requires in-depth planning. Your organization must build in a lot more supply chain complexity than ever before.

Whether you're a pure play internet retailer, brand or omnichannel retailer with brick-and-mortar stores, order fulfillment — the process that occurs from the moment a customer clicks to confirm their order to the moment the package is in their hands — can make or break the entire customer experience.

In a hypercompetitive retail landscape where customers have a multitude of options to choose from at their fingertips, it is essential that retailers of every type and in every segment ensure their fulfillment processes are fully optimized to compete at the highest level.

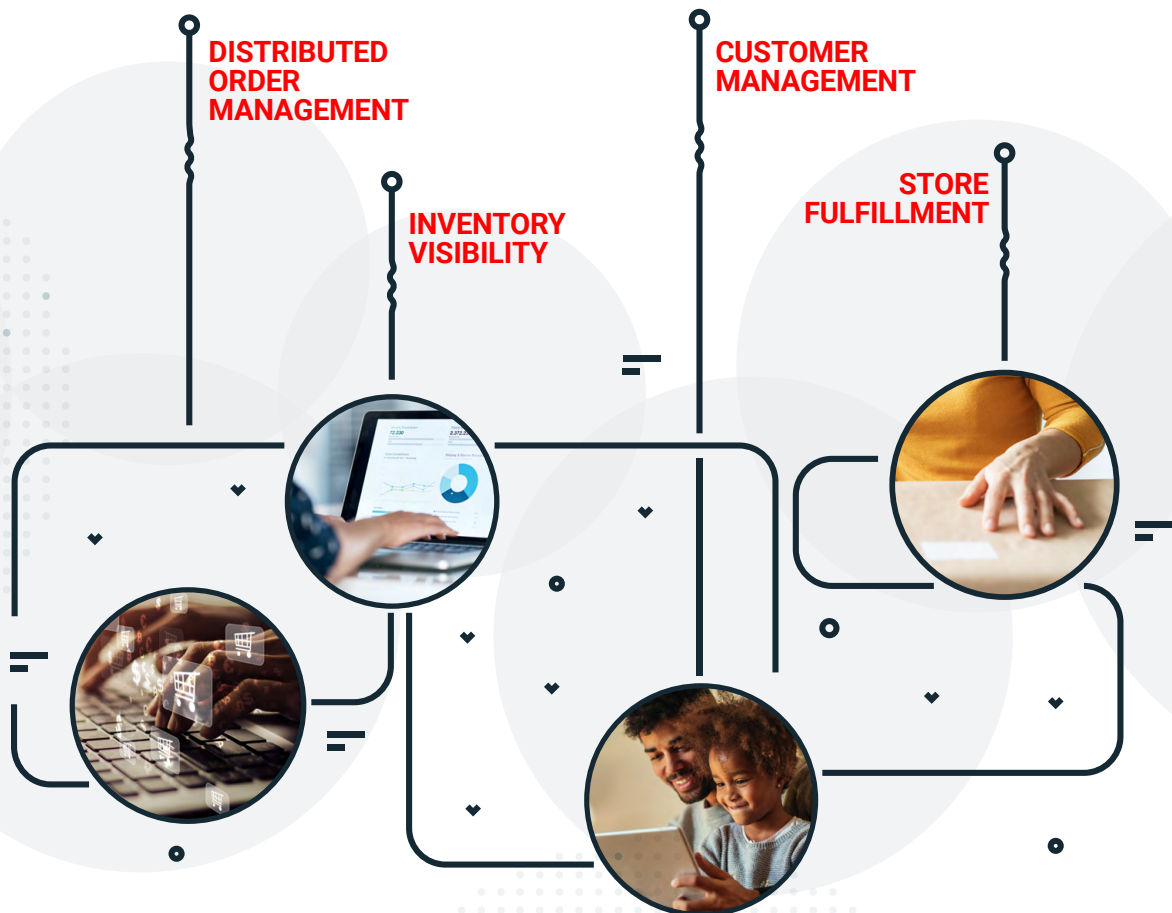
## Order Fulfillment Is Everything

That's where the power of an Order Management System (OMS) comes into play.

# The **Wiring** for Your Retail Fulfillment Network

Tecsys' cloud-native SaaS OrderDynamics® is the central nervous system that powers e-commerce and omnichannel retail.

It controls the movement of order data and goods between virtual and physical ecosystems, ensuring that both information and product are delivered to the right place and at the right time accurately, efficiently and cost-effectively.



## Time to **Value**

With advanced features and functionality out of the box, OrderDynamics® is designed to seamlessly integrate with your existing technology stack and be up and running quickly, with minimal impact to your operation.

Developed for configurability – not customization – the system allows for feature enhancements and modifications to be done by your in-house IT team, quickly and efficiently.

**Solve complexity  
without adding  
complexity.**

## A Scalable Order Management System Designed for **Fulfillment**

Deployed as a standalone system or part of Tecsys' Omni™ Retail solutions for end-to-end retail fulfillment, OrderDynamics® breathes new life into your omnichannel or multi-node order fulfillment infrastructure.



## Scale Your Fulfillment and **Sales** Channels

The future of e-commerce is shaping up to be a complex agglomeration of multiple online channels. Customers will have more shopping options than ever that go beyond a retail website, with social commerce, marketplaces and deals sites as prime examples.

To be where your customers are requires an agile infrastructure. This means an order management system that can pivot with your business requirements and not one that ties you down.



OrderDynamics® scales with both your front-end sales and back-end fulfillment channels as your business grows and evolves with the marketplace.

## About **Tecsys**

Since our founding in 1983, so much has changed in supply chain technology. But one thing has remained consistent across industries, geographies and decades – by transforming their supply chains, good organizations can become great.

Our solutions and services create clarity from operational complexity with end-to-end supply chain visibility. Our customers reduce operating costs, improve customer service and uncover optimization opportunities.

We believe that visionary organizations should have the opportunity to thrive. And they should not have to sacrifice their core values and principles as they grow. Our approach to supply chain transformation enables growing organizations to realize their aspirations.



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