**order dynamics**
DATASHEET

# Shopify Plus Middleware for OMS

Toll Free: +1 (866) 559-8123
Phone:    +1 (905) 695-3182
email:    info@OrderDynamics.com

## Can Middleware Help My Business?

You have chosen Shopify Plus for your eCommerce platform (ECP). A fast growing platform with a focus on scalability and agility. To make your omni-channel strategy work, you need a best-in-class order management system (OMS) to fulfill all the new orders from Shopify Plus. With the right ECP, OMS and middleware to tie them seamlessly, you have a best-of-breed unified commerce system that distantly outpace single vendor solutions, giving your customers the buying experience they expect.

Middleware provides a standardized, fast, and continually updated means of connecting the power of a Shopify Plus with the advanced capabilities of the OrderDynamics OMS.

How does middleware help? It lets you:

- Focus more time on retail sales and business development, less time on systems integration,
- Start selling faster
- Worry less about system updates (middleware continually adjusts)
- Be agile, and expand faster as you grow - with native cloud technology

## Middleware 6 Reasons Why

An online retail presence helps you boost revenue and extend your brand. Having an integrated omni-channel presence when selling through multiple channels lets you show real-time inventory and bring order pickups and online order returns to the physical store. All of which builds the customer experience.
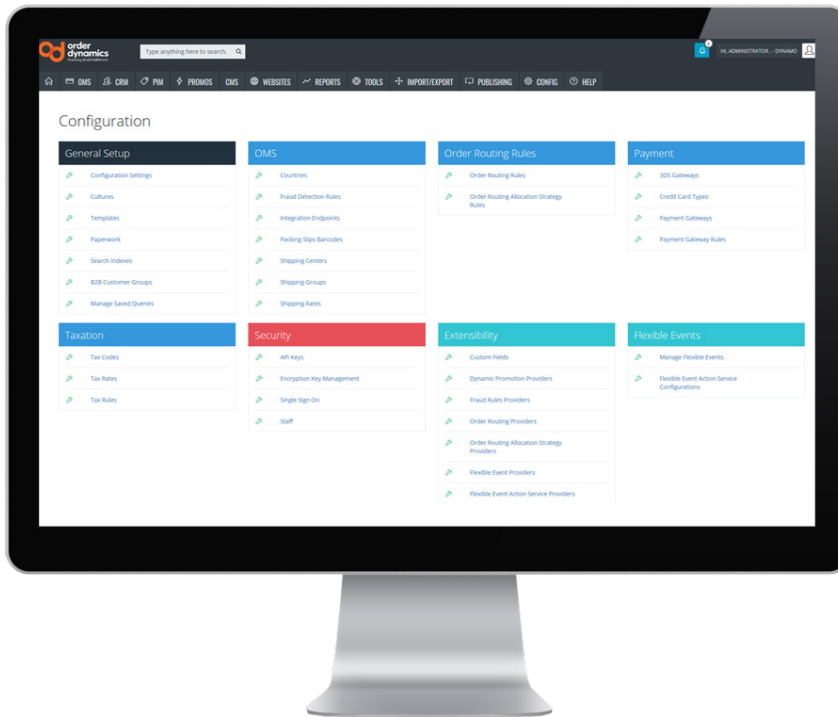
Shopify Plus and OrderDynamics connected gives you:

- Peace of mind (lower risk)
- Speedier & seamless integration
- Secure data transmissions
- Increased agility to keep up with market changes
- Unhindered scalability
- Independent yet connected systems

It just makes good business sense. Single vendor solutions don't always have your interests in mind. Rather, Shopify Plus lets you choose the best solutions to build a top notch unified commerce system that gives you exactly what you want and need. With best-of-breed unified commerce you'll get flexibility, choice, and options for a deeply functional, robust retailing system.

# Advanced Features You Can Count On

Choosing Shopify Plus for your online retail presence is a smart move. And choosing a highly robust advanced order management system to seamlessly connect to Shopify Plus, builds an unstoppable system! Using middleware to integrate in the OrderDynamics OMS means you get best-in-class performance, reliability, and massive scalability. Black Friday, Boxing Day, Cyber Monday, Singles Day, any day: our seamless and easily integrated solution keeps your shoppers shopping.

## Learn About Advanced Order Management

OrderDynamics helps improve profitability with customer service, delivery and order fulfillment.

An OrderDynamics system also helps your retail chain match industry leading practices in returns, fulfillment, and inventory visibility.

## Core Features

- Seamless & Complete Shopify Plus Integration
- Fast Deployment
- Active & Continual Update Cycle
- Full Advanced OMS capabilities
- Native SaaS-Based Technology
- Real-Time Inventory Visibility
    - Full Supply Chain Visibility
    - Partial Inventory Updates
    - Inventory Virtualization Pools
- Intelligent Order Routing
- Shipment Consolidations
- Fraud Prevent & Authentication
- PCI DSS & SOC2 Compliance
- Payment Gateway
- PIM Integration
- Proven Multi-Lingual Connection
- Multi-Currency Support
- Full Double Character Support (Chinese, Korean, Japanese)
- Order Detail Passthrough

## Experience Counts

A Shopify Plus certified middleware layer, makes integration work both faster and easier than ever before.

## Extreme Traffic?

No problem. Shopify Plus is build to handle enterprise level traffic with 99.9% uptime. Now add to that the OrderDynamics OMS, proven to handle more than 400,000 orders / hour. Your online order system will handle even the most intense shopping days with ease.

## Security

Shopify Plus makes sure you are secure with a Level 1 PCI DSS complaince. OrderDynamics' OMS is both Level 1 PCI DSS compliant, and SOC 2 compliant. On security and privacy, we have your covered.

## Multi-Lingual/Currency

Retail business doesn't stop at the border. Neither should you. With double character (Chinese, Korean, Japanese), multilingual, and multicurrency support, you are ready to take orders, regardless of geography.

## Advanced Order Mgmt

OrderDynamics is a highly advanced, robust, out-of-the-box order management solution. Matched with the Shopify Plus platform, you get depth and capacity for an unbeatable Unified Commerce system.

## Fast <90 Day Integration

You need an advanced system that keeps up with your pace. Middleware, gets you there fast. Get complete integration in as little as 90 days. Ready to go, when you are!

## Contact Us:

Connect for a quick demo or to discuss how OrderDynamics can help you!

**Info@OrderDynamics.com**