

# Order Consolidation

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## What is Order Consolidation?

Order consolidation is a technique for minimising the number of shipments required to fulfill a customer's order. Online customers often order a variety of items at one time. Frequently, no one inventory location will have all of those items on hand. Rather than shipping items piecemeal from different locations, order consolidation lets you gather those items at a single location so they can be shipped together.

Typically a retailer will have consolidation locations. This is where products are gathered and ultimately shipped to the customer. They also have feeder locations which warehouse and deliver the inventory to the consolidation locations. Locations can even serve as both, receiving inventory from one feeder location and feeding inventory to other consolidation locations.

Order consolidation becomes increasingly important as more retailers deploy ship-from-store strategies. Without order consolidation, customers get multiple shipments for each order. This is costly for the retailer and reduces customer satisfaction.

## Why do You Want it?

Simply put: fewer shipments.

Fewer shipments means:

- Reduced shipping costs for retailers
- Improved customer satisfaction
- Reduction in packaging and an overall reduction in your carbon footprint. You can both save money and promote your business as eco-friendly.

Shipping two or more small packages will cost more than shipping a single large package. This is particularly significant if you offer free shipping for orders over a certain value. Splitting the shipment means you create smaller orders which may not meet the free shipping requirement, but which you still have to ship free of charge. Free shipping is a great incentive and can increase order size. But, the effect on your margin increases as your shipping costs rise.

With an increasing number of people living alone (both US and Canadian census data place single person households at over 25% of total households and growing), arranging for order collection can be awkward. Having to do it two or more times for a single order can be frustrating and lead customers away from your retail offering.



## How Does OrderDynamics Make Order Consolidation Work?

OrderDynamics provides tools to:

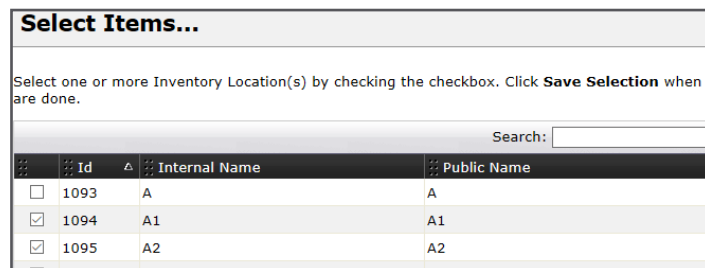
- Define feeder locations
- Define consolidation locations
- Define the relationships between them
- Specify which products are considered for consolidation
- Define rules to implement consolidation



Defining locations and their relationship is done from a single screen

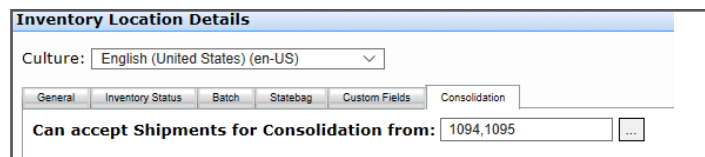
## As Simple as...

Every Inventory Location has a Consolidation tab. Simply by selecting one or more inventory locations, you establish a relationship between the feeder location/s (the selected locations) and the consolidation location (the location you are editing).



Id	Internal Name	Public Name
<input type="checkbox"/> 1093	A	A
<input checked="" type="checkbox"/> 1094	A1	A1
<input checked="" type="checkbox"/> 1095	A2	A2

Once selected and saved the location IDs appear on the Consolidation tab.

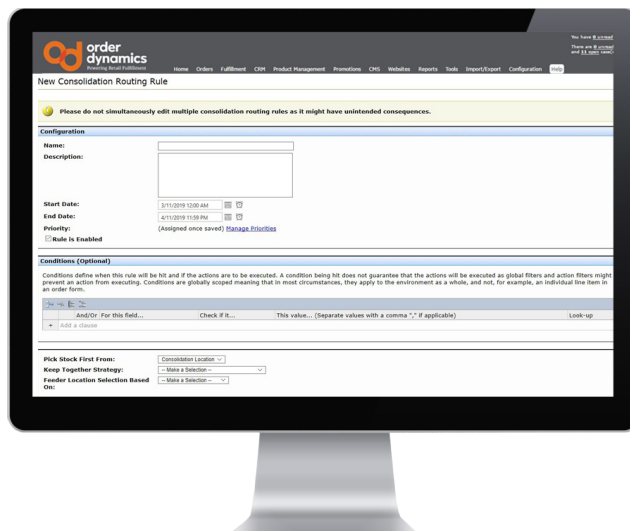


You can specify which products to consider for consolidation by selecting YES from the CAN BE CONSOLIDATED drop-down menu on the items' PRODUCT MANAGEMENT - GENERAL tab.

Finally, you can create one or more Consolidation Routing Rules to specify how consolidation takes place.

Order Consolidation not only saves you money but can improve your customer satisfaction scores.

Contact OrderDynamics today to find out more on how this advanced Order Management feature can grow your retail business.



## Learn About Intelligent Order Management

OrderDynamics helps improve profitability with customer service, delivery and order fulfillment.

## Core Features

- Multiple Consolidation Locations
- Multiple Feeder Locations
- Product Specific Consolidation
- Consolidation Routing Rules
- Consolidated Inventory View
- Workflow Assistance

## Contact Us:

Connect for a quick demo or to discuss how OrderDynamics can help you!

**Info@OrderDynamics.com**