Case study: JYSK Canada's omni-channel delivery with Order Management

Founded in 1979, JYSK is an international retailer of bed, bath, and home furnishings, operating 2,200 stores across 34 countries, including 54 in Canada.

To optimize its eCommerce operation JYSK implemented an enterprise-grade Order Management System to create a seamless shopping experience for its customers.

With OrderDynamics, JYSK Canada was able to:

- Fulfill online orders from stores
- Automate manual fulfillment processes.
- Improve efficiency of distribution.

orderdynamics.com

The challenge

With JYSK's Canadian retail and eCommerce operations rapidly growing, the company launched an eCommerce site in 2010. However, JYSK needed to implement an enterprise-grade Order Management System that could automate manual fulfillment processes and support their omni-channel objectives such as buy online, pickup in-store and shipping web orders from the closest retail store to the customer.

The solution

By integrating the OrderDynamics retail Order Management System into their existing eCommerce infrastructure, JYSK Canada can fulfill web orders from the closest warehouse or retail store through automated business rules.

The results

JYSK.ca now offers its customers an array of convenient shopping options designed to provide a more unified experience with faster shipping times including near same-day shipping. By integrating OrderDynamics retail Order Management Solution into their existing eCommerce infrastructure, JYSK Canada can fulfill web orders from the closest warehouse or retail store through automated business rules. A retail Order Management solution enables JYSK Canada to have seamless integration with its partners to increase the number of products available and create an endless aisle experience.

OrderDynamics provides solutions for retailers with deep multi-channel capabilities and functionality, setting them apart from other mass-market order management tools that cater to web-only and catalog retailers.

Tony Holbrook, Manager of eCommerce, JSYK Canada

Learn more

To learn more about how OrderDynamics has helped other clients, connect with us at **orderdynamics.com** or **info@orderdynamics.com**

Order Management